Application & Registration
Interested candidates may choose from two sessions: March 21st-25th or July 11th-15th. Candidates are encouraged to apply as soon as possible. To apply or nominate a candidate for ELA, please fill out an application or nomination form at the ELA website and attach CV: www.cshe.berkeley.edu/events/ela2016

Tuition & Hotel Fees
The tuition fee for ELA is $5,900. This includes curriculum material, continental breakfast, deluxe lunch, and light refreshments for all 5 days, one premiere dinner, and a certificate of completion. Tuition excludes hotel accommodations, which will need to be made separately with the Hilton Garden Inn, Emeryville, CA (March 21st-25th) or the Hotel Shattuck Plaza Hotel (July 11th-July 15th). Both the Hilton Garden Inn and the Hotel Shattuck Plaza are offering discounted rates for participants of the conference.

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Questions?
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Program Topics Covered

**Leading with Long-term Vision**
- Diversity strategies for faculty and student success
- Governing board relations with long-term vision
- Important attributes for a provost
- Government and legislative relations
- Strategic planning in the disruptive environment
- Global and entrepreneurial ventures
- Comparative university governance
- Recruitment, integration of international students
- Multicultural issues in accreditation
- Corporate and foundation relations
- Inclusive faculty recruitment and retention
- Inclusion strategies for Native American students
- Athletic program governance
- Ventures in technology/online education
- Budget and financial resource management
- Critical issues in enrollment management
- Transitioning from a non-profit to a for-profit
- Fundraising with multicultural communities
- Career development strategies

**Challenges in Higher Education**
- Changing funding sources and expectations
- New requisite multicultural competencies
- Crisis management skills development
- Promoting diversity in colleges and universities
- Unprecedented demand for entrepreneurship
- Rapidly growing multicultural and multinational populations in higher education institutions

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**Executive Leadership Academy (ELA)**

The Executive Leadership Academy at UC Berkeley is a five-day program that prepares college and university leaders to guide their institutions in a multicultural and global environment. ELA promotes key critical thinking skills, leadership, and strategic planning for higher education officials.

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**Leading in a Multicultural and Global Environment**

The Executive Leadership Academy enables executive administrators to lead in a dynamic and increasingly multicultural and multinational environment. Leaders in this new environment must have the knowledge and skills to work with individuals from a wide range of cultures and backgrounds. Professionals must be ready to excel within an environment of fundamental and accelerating transformation due to globalization and economic and technological change. This Academy will prepare current and future leaders to appreciate the multicultural and global dynamics of higher education.

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**Who should attend?**

The Executive Leadership Academy is designed for individuals interested in preparing for appointments to executive positions such as deans, vice presidents, provosts, presidents, and chancellors.

**Why this leadership Program?**
- Tailored experience for ELA Fellows, in a welcoming environment taught by renowned faculty and speakers.
- The Center for Studies in Higher Education at UC Berkeley is respected and prominent in the higher education system.
- An opportunity to network with other higher education officials and faculty.

Over the last five years, 170 Fellows have graduated from ELA.

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**“I would recommend this Academy to those who are ready to take their career to the next level. You will be attending a prestigious program that will not only make you a stronger applicant for future searches but will also enable you to become a more effective leader.”**

- Joseph Castro, Ph.D.
  President, CSU Fresno